



VOAZOK LIMITED

GROWNEXT
AGRI 
TOURISM
C O N T E S T 2 0 2 6

Call for Submissions

Agritourism: A Path to Youth Empowerment, Rural Development & Sustainable Agriculture





Background and Importance of Agritourism

Agritourism refers to a form of tourism that combines agriculture and travel, allowing visitors to experience farm life, agricultural activities, and rural culture. It involves farmers or rural communities opening their farms and agricultural spaces to tourists for educational, recreational, or cultural experiences. Through activities such as farm tours, harvesting crops, farm stays, and local food experiences, agritourism helps people understand how food is produced while enjoying the natural and cultural environment of rural areas.

The concept of agritourism developed as farmers sought new ways to diversify their income and strengthen rural economies. As traditional farming alone became less profitable in many regions, farmers began offering tourism services to generate additional revenue while showcasing their agricultural practices and local traditions. Countries such as Italy and the United States were among the early adopters of agritourism, and the idea has since spread worldwide as part of sustainable rural development strategies.

Today, agritourism plays an important role in promoting sustainable agriculture, rural entrepreneurship, and community development. In countries like Ghana and across Africa, it is increasingly recognized as a tool for empowering youth, supporting farmers, and creating new opportunities within the agricultural sector. The GrowNext Agritourism Contest aims to leverage agritourism to promote youth employment, rural development, and sustainable agriculture by creating platforms that connect agriculture, tourism, innovation, and youth-led enterprises.

Are you a young agripreneur, student, or innovator with a bold idea in agritourism? Do you believe agriculture can create jobs, transform rural communities, and inspire the next generation? Voazok Limited invites you to apply for the GrowNext Agritourism Contest 2026- an impact-driven program designed to discover and support the next generation of agritourism innovators in Ghana.



Why You Should Apply?



Workshop Sponsorship (Top 10):

All Top 10 participants (ranked 1st–10th) will receive a fully sponsored 3-day GrowNext Agritourism Workshop in Ghana focused on hands-on learning in agritourism development, business innovation, enterprise management, and simulations.



Grand Prize & Mentorship (Top 3):

The Top 3 participants (ranked 1st–3rd) will advance to a fully sponsored 8-day agritourism exposure trip to Singapore, including program fees and international airfare, alongside structured mentorship, investment-readiness support, and ongoing coaching to develop and scale their agritourism ventures.



Subsidized Exposure (Ranked 4th–10th):

Participants ranked 4th–10th will be eligible for a 30% subsidized program fee to participate in the Singapore international agritourism exposure program.



Workshop Cash Awards:

Outstanding performers competing in the Farm Simulation Game during the workshop will receive cash prizes of GHS 10,000 for 1st place and GHS 5,000 for 2nd place.



**Submit a concept or short essay
(maximum 2,500 words) on the theme:**

***“Harnessing Agritourism to Build
Youth-Led Enterprises, Rural Jobs, and
Sustainable Value Chains.”***

Note: All submissions must be original work. Any form of plagiarism may result in disqualification

What your idea should demonstrate

Innovation

Feasibility

Scalability

**Impact on youth and
rural communities**

The Competition Structure

Phase One

Selection Phase

An open call and competitive selection process designed to identify the most innovative, scalable, and impactful agritourism ideas, with the Top 10 participants (ranked 1st–10th) selected to advance into the GrowNext Agritourism Program.

Phase Two

Agritourism Workshop & International Exposure

Combines immersive training and international exposure, where all Top 10 participants (ranked 1st–10th) will attend a fully sponsored 3-day GrowNext Agritourism Workshop in Ghana focused on hands-on learning in agritourism development, business innovation, enterprise management, and simulations. The Top 3 participants (ranked 1st–3rd) will then advance to a fully sponsored 8-day agritourism exposure trip to Singapore, including program fees and airfare. Participants ranked 4th–10th will be eligible for a 30% subsidized program fee for the Singapore exposure program. Outstanding performers from the GrowNext Agritourism Workshop will also receive cash prizes of GHS 10,000 for 1st place and GHS 5,000 for 2nd place.

Phase Three

Mentorship & Enterprise Support

Provides the Top 3 participants (ranked 1st–3rd) with structured mentorship and hands-on enterprise support to transform their agritourism ideas into scalable businesses. Participants will receive tailored guidance from industry experts, support in developing investment-ready business plans, access to funding and partnership networks, and ongoing coaching to ensure successful implementation, sustainability, and long-term growth of their ventures



Application Guidelines

How to Apply

Step 1 - Prepare your concept paper or essay according to the submission requirements.

Step 2 - Visit: www.voazok.com/grownnext-contest

Step 3 - Complete the online application form.

Step 4 - Upload your submission.

Step 5 - Pay the application fee.

Step 6 - Submit your application before 31st August 2026.



Who Can Apply? (Eligibility)

The competition is open to:

- Students and graduates
- Young agripreneurs
- Researchers and innovators
- Individuals with an interest in agribusiness, agritourism, and rural development

Applicants must be below 40 years of age.

Implementation Timeline

Call for Applications:	June 15 – August 31, 2026
Screening & Selection:	September 1 – September 30, 2026
Announcement of Results:	September 30, 2026
Agritourism Workshop:	November 11 – 13, 2026
International Exposure Program:	November 15 – 22, 2026
Mentorship & Enterprise Support:	November 2026 – June 2027

Application Fee

GHS 350 (Non-Refundable)

The application fee covers proposal screening, evaluation, administration, participant support, and competition management.

Ready to Share Your Idea?

Applications are now open.

Submit your concept and join a growing movement of young innovators using agritourism to create opportunities, strengthen rural economies, and build sustainable agricultural enterprises.

Deadline: August 31, 2026

www.voazok.com/grownnext-contest

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