



GrowNext Ag Contest 2026

Call for Submissions

Agritourism: A Path to Youth Empowerment, Rural Development & Sustainable Agriculture





Background and Importance of Agritourism

Agritourism refers to a form of tourism that combines agriculture and travel, allowing visitors to experience farm life, agricultural activities, and rural culture. It involves farmers or rural communities opening their farms and agricultural spaces to tourists for educational, recreational, or cultural experiences. Through activities such as farm tours, harvesting crops, farm stays, and local food experiences, agritourism helps people understand how food is produced while enjoying the natural and cultural environment of rural areas.

The concept of agritourism developed as farmers sought new ways to diversify their income and strengthen rural economies. As traditional farming alone became less profitable in many regions, farmers began offering tourism services to generate additional revenue while showcasing their agricultural practices and local traditions. Countries such as Italy and the United States were among the early adopters of agritourism, and the idea has since spread worldwide as part of sustainable rural development strategies.

Today, agritourism plays an important role in promoting sustainable agriculture, rural entrepreneurship, and community development. In countries like Ghana and across Africa, it is increasingly recognized as a tool for empowering youth, supporting farmers, and creating new opportunities within the agricultural sector. The GrowNext Agritourism Contest aims to leverage agritourism to promote youth employment, rural development, and sustainable agriculture by creating platforms that connect agriculture, tourism, innovation, and youth-led enterprises.

Are you a young agripreneur, student, or innovator with a bold idea in agritourism?

Do you believe agriculture can create jobs, transform rural communities, and inspire the next generation? Voazok Limited invites you to apply for the GrowNext Agritourism Contest 2026 — an impact-driven program designed to discover and support the next generation of agritourism innovators in Ghana.



Why You Should Apply?

Selected participants will gain:



Fully Sponsored 3-Day Agritourism Workshop
(Top 10 Winners)



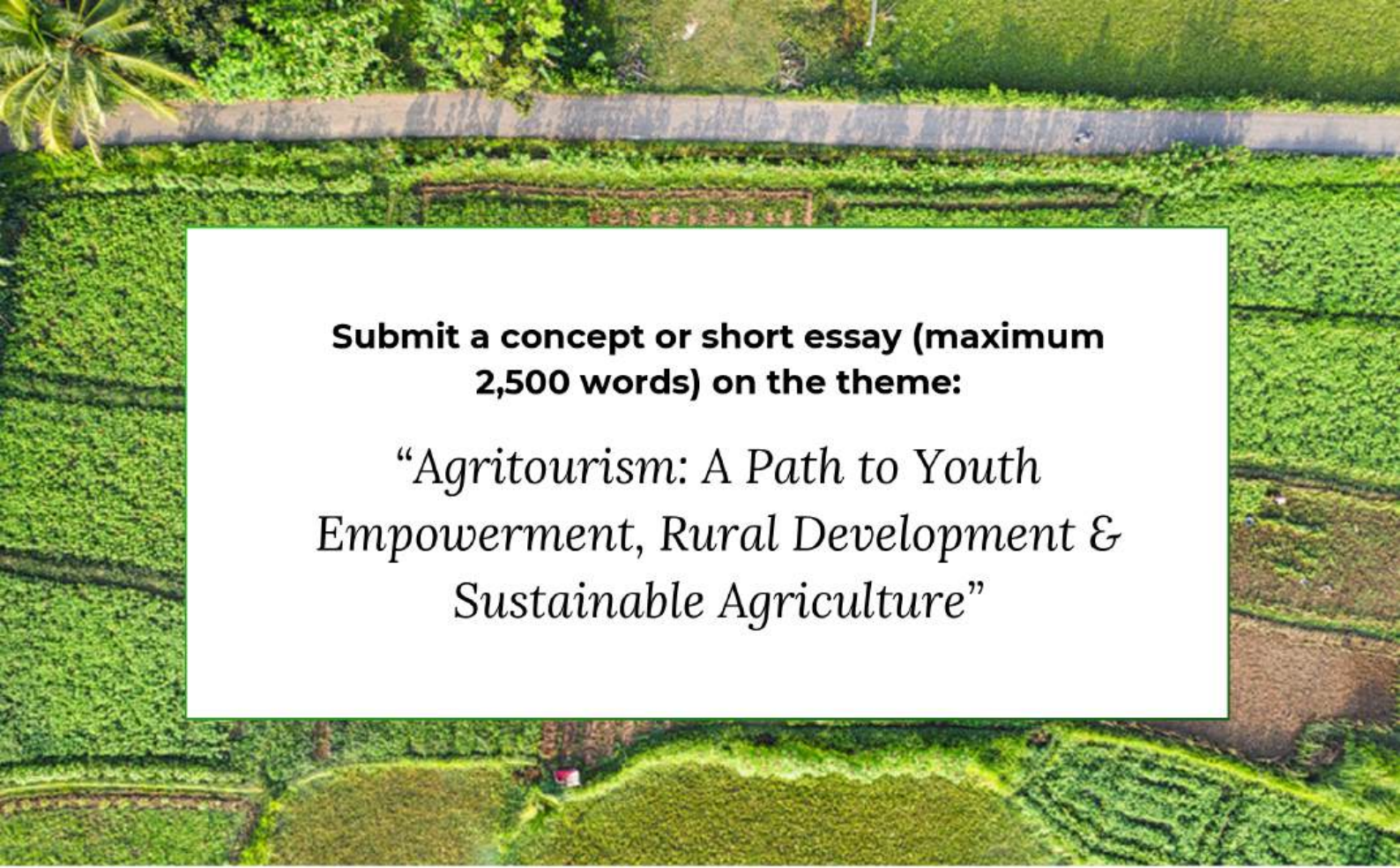
Fully sponsored International Agritourism
Exposure Trip to South Africa (Top 3 Winners)



Mentorship from Industry Experts (Top 3
Winners)



Support to Develop and Scale Your
Agritourism Business Idea (Top 3 Winners)



Submit a concept or short essay (maximum 2,500 words) on the theme:

“Agritourism: A Path to Youth Empowerment, Rural Development & Sustainable Agriculture”

What your idea should demonstrate & What Happens Next?

Innovation

Feasibility

Scalability

Impact on youth and rural communities

Phase 1

Top 10 Applicants from the GrowNext Agritourism Contest will:

- Attend a Fully Sponsored GrowNext Agritourism Workshop
- Participate in a Farm Enterprise Simulation Competition
- Present their Agritourism Business Concept

Phase 2

Top 3 Winners from the GrowNext Agritourism Workshop will receive a:

- Fully Sponsored International Agritourism Exposure Trip to South Africa
- Participants will receive assistance in developing comprehensive business plans, alongside guidance on accessing capital to scale and sustain their ideas.



Key Dates

Call for Applications: 15 March – 31 May 2026

Results Announcement: 30 June 2026

Workshop: 17–19 September 2026

International Exposure Trip: 18–25 October 2026

Application Fee

GHS 350 (Non-Refundable) – Supports screening, evaluation, and program administration.

How to Apply

Apply online: <https://voazok.com/grownext-contest/>

Shape the Future of Agritourism

GrowNext is more than a contest — it's a gateway to mentorship, global exposure, and real agribusiness opportunities.

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Turn your idea into impact. Apply today.