



CANADA - GHANA AGRIBUSINESS SUMMIT ²⁰₂₅

VENUE: INNOVATION PLACE SASKATCHEWAN

DATE: 14TH JULY - 16TH JULY



ORGANIZED AND SPONSORED BY



SPECIAL GUEST OF HONOUR

• **Hon. Eric Opoku**
Minsiter of Agriculture, Ghana



EXECUTIVE SUMMARY

The Canada-Ghana Agribusiness Summit is a landmark event that brings together key stakeholders from Canada and Ghana's agricultural sectors to foster collaboration, knowledge exchange, and partnership development. Hosted and co-organized by Voazok Agritours through its Engaging Farmers International project, in partnership with Global Entrepreneurship Network (GEN)-Ghana, this summit aims to drive innovation and sustainable growth in agribusiness, promoting economic growth and development in both countries.

The summit will provide a platform for meaningful connections between Canadian and Ghanaian agribusinesses, government officials, and industry leaders. Through keynote presentations, panel discussions, B2B networking opportunities, and exhibitions, participants will explore opportunities for mutually beneficial partnerships and investments, share best practices and expertise in sustainable agriculture, trade, and investment, and contribute to economic growth and development in both countries.

The expected outcomes of the summit include strengthened partnerships and collaborations between Canadian and Ghanaian agribusinesses, increased investment and trade opportunities in the agricultural sector, enhanced knowledge sharing and expertise in sustainable agriculture and agribusiness practices, and contributions to economic growth and development in both Canada and Ghana. The summit is poised to drive innovation and growth in agribusiness, benefiting both countries.

CHAIRPERSON'S ADDRESS



Dr. Mary M. Buhr
Summit Chair

On behalf of the Canada-Ghana Agribusiness Summit organizing committee, it is my great pleasure to welcome you to this landmark event. As we gather to foster collaboration, knowledge exchange, and partnership development between Canada and Ghana's agricultural sectors, I am excited to see the impact that this inaugural summit will have on driving innovation and sustainable growth in agribusiness.

This summit brings together a diverse range of stakeholders, including government officials, industry leaders, entrepreneurs, farmers, researchers, and investors, all of whom are crucial to shaping the future of agribusiness in our two countries. Over the next 2 days, we will explore opportunities for mutually beneficial partnerships, share best practices, and facilitate meaningful connections that will help drive economic growth and development.

I would like to extend my gratitude to our sponsors, partners, and organizers for their tireless efforts in making this event a reality.

As the host and co-organizer of the summit, Voazok Agritours through its Engaging Farmers International project has played a pivotal role in bringing together key players in Canadian and Ghanaian agribusiness. Voazok's generous sponsorship and dedication to this event have been instrumental in its success. I also appreciate the efforts of our co-organizing partner, Global Entrepreneurship Network (GEN)-Ghana, for their dedication to making this event a success, particularly in facilitating participation from Ghana, which has been invaluable in fostering meaningful connections between our two countries. Your collective support is invaluable in helping us achieve our goal of promoting sustainable agriculture, trade, and investment between Canada and Africa.

Finally, I would like to extend a special thank you to the entire organizing committee, Voazok Agritours Canada, and Global Entrepreneurship Network (GEN)-Ghana for their hard work, commitment, and expertise in bringing this summit to life. Without their dedication, this event would not be possible.

I look forward to seeing the connections, partnerships, and innovations that emerge from this summit, and I am confident that together, we can build a brighter future for agribusiness in Canada and Ghana.

Welcome to the Canada-Ghana Agribusiness Summit!

Best regards,
Dr. Mary M. Buhr
Chairperson, Canada-Ghana Agribusiness Summit.

MINISTER'S PROFILE (SPECIAL GUEST OF HONOUR)



Hon. Eric Opoku
Minister of Agriculture, Ghana

Born on the 5th of June, 1970 at Sankore in the Ahafo Region of Ghana, Hon. Eric Opoku is a seasoned Ghanaian politician, development advocate, and current Minister for Food and Agriculture, known for his unwavering commitment to rural transformation and agricultural advancement. With over two decades of experience in public service, he has distinguished himself as a pragmatic and people-centered leader with deep grassroots connections and a track record of impact.

Education

Hon. Opoku holds a Bachelor's degree in Social Science from the Kwame Nkrumah University of Science and Technology (KNUST), awarded in 2004. His academic foundation in social sciences has shaped his understanding of Ghana's socio-economic landscape and informed his approach to inclusive policy-making and development planning.

Political and Professional Career

Hon. Opoku began his political journey as an active grassroots member of the National Democratic Congress (NDC), rising through the ranks to become the Member of Parliament for the Asunafo South Constituency, a position he has held since 2005.

His dedication and strategic leadership have seen him entrusted with key ministerial and parliamentary roles:

- Deputy Brong-Ahafo Regional Minister (2009 – 2013)
- Brong-Ahafo Regional Minister (2013 – 2016)
- Ranking Member, Parliamentary Committee on Food, Agriculture and Cocoa Affairs
- Current Minister for Food and Agriculture (2025 – Present)

In Parliament, he is a respected voice on agricultural policy, rural development, and institutional reform. He has served on high-level committees such as:

- Food, Agriculture and Cocoa Affairs Committee
- Privileges Committee
- Appointments Committee

Leadership and Policy Focus

As Minister for Food and Agriculture, Hon. Opoku is modernizing Ghana's agricultural sector with a focus on food security, sustainable practices, technology, and investment in local farmers while enhancing value chains. He has also launched initiatives for rural electrification and youth entrepreneurship in the Ahafo and Bono regions.

Vision

Hon. Opoku envisions agriculture as a key driver of Ghana's economic transformation. His leadership aims to enhance agroprocessing, minimize post-harvest losses, and boost exports, aligning with Ghana's development goals and the African Union's Malabo Declaration.

ORGANIZER'S ADDRESS



Derrick Owusu-Kodua,
Founder and CEO

On behalf of the entire team at Voazok AgriTours, I warmly welcome all delegates, partners, and attendees to the inaugural Canada–Ghana Agribusiness Summit.

As co-organizers, we are proud to contribute to this unique platform that bridges two dynamic nations—bringing together Ghana’s rich agricultural potential with Canada’s innovation, expertise, and investment capacity. At the heart of our mission lies a deep commitment to connecting people to the land, the farmers, and the full value chain that drives agri-business from farm to market.

At Voazok AgriTours, we believe that understanding agribusiness requires direct, meaningful engagement. This Summit is not just about conversations, it’s about uncovering tangible investment opportunities, strengthening supply chains, and forging cross-border partnerships that deliver real and lasting impact.

We are especially excited to showcase Canada and Ghana’s agricultural diversity, heritage, and promise, from high-value crops and sustainable practices to the growing potential of agritourism and value-added processing. This is a moment to spotlight how agriculture can drive inclusive economic growth, rural development, and food security across both nations.

We encourage all participants to fully engage: ask questions, explore partnerships, and immerse yourselves in the shared vision we are cultivating here. Together, let us sow the seeds of innovation, collaboration, and prosperity for the future of agribusiness in Canada and Ghana.

We look forward to a productive, insightful, and inspiring summit.

ADDRESS

**Voazok
Agritours**



ORGANIZER'S ADDRESS



Mr. Stephen William Gyasi-Kwaw,
Country Founder and Managing Director

On behalf of the Global Entrepreneurship Network - Ghana (GEN-Ghana), it's our distinct pleasure to extend a warm welcome to all participants, delegates, and esteemed guests of the inaugural Canada-Ghana Agribusiness Summit!

As co-organizers, we at GEN-Ghana are incredibly excited about this pivotal gathering. We believe strongly in the power of strategic partnerships to unlock economic potential, and this summit stands as a testament to the thriving collaboration between Canada and Ghana. Our shared vision for this event is to cultivate a dynamic platform where innovation meets opportunity, driving sustainable growth within the vital agribusiness sector.

Ghana's agricultural landscape is ripe with potential, and Canada brings world-class expertise in technology, investment, and sustainable practices. This summit offers an unparalleled opportunity to forge new connections, exchange invaluable insights, and explore tangible investment and partnership prospects that will benefit both nations. Whether you're a seasoned investor, a budding entrepreneur, a policymaker, or an industry expert, you'll find pathways to meaningful engagement and growth here.

We are confident that the discussions, networking sessions, and collaborative initiatives launched during this Summit will lay the groundwork for significant advancements in agribusiness, contributing to food security, economic diversification, and job creation in Ghana and beyond.

Thank you for joining us in this crucial endeavor. We look forward to a productive dialogue, fruitful collaborations, and a shared commitment to shaping the future of agribusiness between Canada and Ghana.

ADDRESS





INTRODUCTION

The Canada-Ghana Agribusiness Summit 2025 marks a pivotal platform for advancing cross-continental agricultural collaboration, innovation, and trade. Set against the backdrop of growing global interest in food security, sustainable value chains, and strategic agri-investment, this summit brings together leading voices, institutions, and enterprises from both countries to forge new paths in agribusiness growth.

This two-day summit offers more than just discussions, it delivers a curated experience through keynote addresses by industry leaders and policymakers, high-impact panel sessions, focused breakout engagements, and exclusive B2B networking. Delegates will explore opportunities in export promotion, agritech, investment facilitation, and joint ventures, all within a vibrant ecosystem of Canadian and Ghanaian agricultural stakeholders.

The agenda also includes an exhibition and showcase of businesses and innovations from both countries, providing a practical window into trade-ready products, technologies, and partnerships. Every session is crafted to spark ideas, deepen relationships, and translate dialogue into action. This summit is not just a gathering, it is a springboard for shaping the future of Canada-Ghana agribusiness cooperation.



DAY 1-JULY 14:

CONFERENCE, PANEL DISCUSSIONS & EXHIBITION (8:00 AM - 5:30 PM)

8:00 am - 8:30 am

Registration

Arrival of guests and registration at the front desk - breakfast

8:30 am - 9:00 am:

Introduction and Welcome

Welcome Note from Dr. Mary M. Buhr (Summit Chair)



Dr. Mary M. Buhr
Summit Chair



Angela Bedard-Haughn
Dean of the College of
Agriculture &
Bioresources



Hon. Eric Opoku
Minister of Agriculture,
Ghana

9:00 am - 10:00 am:

Keynote Address: "Ghana and Canada's Current Exportable Agricultural Goods & Services"

- **Canada:** *What Goods and Services Could Canada Export to Ghana Now? 20min*



First Presenter:
Kari Harvey
Chief Executive Officer,
Innovation Saskatchewan
(10min)



Second Presenter:
Clyde Graham
(Former Vice President of
Fertilizer Canada)

- **Ghana:** *What Goods and Services Could Ghana Export to Canada Now? 20min*



First Presenter:
Philip Abayori
President of Ghana
Agricultural Chamber of
Commerce (10min)



Second Presenter:
Felix Mawuli Kamassah
Managing Director and President of Maphlix
Trust Farms/Vegetable Exporters and
Producers Association of Ghana (VEPEAG)
(10min)

- **Discussion:** *Audience Invited to Provide Other Options (20 min)*



DAY 1-JULY 14:

CONFERENCE, PANEL DISCUSSIONS & EXHIBITION (8:00 AM - 5:30 PM)

10:00 am - 10:30 am:

Exploration of potential partnership opportunities between Canadian and Ghanaian agribusinesses 30 min



Keynote Speaker:
Mrs. Janice Tranberg
President and CEO of National
and Alberta Cattle Feeders
Association

10:30 am - 11:00 am:

Coffee Break, Exhibition & Networking (playing of video promotion)

11:00 am - 12:30 pm:

Unlocking New Opportunities in Ghana-Canada Trade: Needed Government Policies, Effective Strategies and Existing Realities to Access New Markets and Promote Sustainability

- Practicalities of rules and regulations and how-to for establishing new markets.
- Government policies that promote trade and access to market.
- Successful examples of sustainable agriculture initiatives in Saskatchewan.
- Effective strategies and existing realities to access new markets and boost trade.
- Questions and Discussions with Speakers. (30 min)

Panelist:



Brett Halstead
(SaskWheat)



Second Presenter:
Matilda Van Aggelen
Market and Trade
Specialist, Cereals
Canada (10min)



Gifty Kafui Mensah
International
Partnerships Manager,
Maphlix Trust Farms



Elorm Goh
CEO of Agrisolve
Ghana Ltd



Moderator:
Bashiru Fuseini,
Chief Programs Officer at
Voazok Agritours Canada

12:30 pm - 1:30 pm:

Lunch Break and Networking

- Lunch and networking opportunities

DAY 1-JULY 14:

CONFERENCE, PANEL DISCUSSIONS & EXHIBITION (8:00 AM - 5:30 PM)

1:30 pm - 3:00 pm:

PANEL DISCUSSION:

Exploring the Role of Trade Missions, Business Consortia and Agrotourism in Promoting Export and Imports between Canada and Africa

Panelist:



Voazok
Derrick
Owusu-Kodua
(CEO of
Voazok)



Agrisolve
Elorm Goh
(CEO of
Agrisolve
Ghana Ltd)



**Felix Mawuli
Kamassah**
Managing Director
and President of
Maphlix Trust
Farms/ (VEPEAG)



Clyde Graham
(Former Vice
President of
Fertilizer
Canada)

3:00 pm – 4:00 pm:

Breakout Sessions:

Choose one of the following sessions:

- "Agricultural Finance: Options and Opportunities"
- "Role of Private Sector in Promoting Trade Between Canada and Ghana"
- "Role of the Government in Promoting Trade Between Canada and Ghana"

4:00 pm - 4:30 pm:

Closing Remarks

4:30 pm - 5:30 pm:

Networking Reception



DAY 2-JULY 15:

WORKSHOP AND NETWORKING (8:00 AM - 6:00 PM)

8:00 am - 9:00 am

Registration and Networking

Navigating the Canada and Africa Markets Workshop

9:00 am - 10:30 am:

Topic 1: Navigating Cultural Differences

- Understanding cultural nuances in Ghana and Canada

Facilitators:



Tracy Quinton
Dean of Agricultural
Sciences, m,
Lakeland College



Joseph Nana Kofi Adin
Country Director, African
Agribusiness Incubators
Network (AAIN)

10:30 am - 11:00 am:

Coffee Break and Networking

11:00 am - 12:30 pm:

Topic 2: Market Entry Strategies

- Market entry Strategies in developing new exports and encouraging trade.
- Partnering with local businesses
- Establishing a presence in Africa and Canada

Presenters:



Jodi Banks
Deputy Minister
Ministry of Trade and
Export Partnerships
(30min)



Willy Fogang
Regional Director at
Export Development
Canada
(30min)



Philip Abayori
President Of Ghana
Agricultural Chamber
of Commerce
(30min)

12:30 pm - 1:30 pm:

Lunch Break & Closing Remarks



Derrick Owusu-Kodua
(CEO of Voazok)



Dr. Mary M. Buhr
Summit Chair

DAY 2-JULY 15: WORKSHOP AND NETWORKING (8:00 AM - 6:00 PM)

1:30 pm - 5:30 pm:
AGRITOUR

1:30 pm - 3:00 pm:

Tour of Saskatchewan Food Industry Development Centre

- Explore the facilities and learn about food processing and development



3:00 pm - 5:30 pm:

Visit to Livestock and Forage Centre of Excellence

- Explore the facilities and learn about innovative livestock and forage practices



DAY 3-4 JULY 16-17:



EVENT DROP-OFF
(8:30 AM - 6:00 PM)

OFFICIAL TOUR OF AIM

by
Rob O'Connor, AIM



ADVISORY BOARD MEMBERS INCLUDE:



Prof. Alex Ariho
Chief Executive Officer
African Agribusiness Incubators network (AAIN)



Mr. Kofi Adin
Director of Finance, Accreditation
and Due Diligence
African Agribusiness Incubators network (AAIN)



**Mrs. Adelaide Araba Siaw
Agyapong**
Chief Executive Officer
African Agri Consortium



Mr. Keith Fournier
Chair & Senior Advisor
*Saskatchewan Oilseeds Development
Commission (SaskOilseeds)/Voazok Agritours*



Elorm
Executive Director
Ghana, Agrisolve Ltd



Mr. Robert Kofie
Strategic Funding Manager and Executive Chair
*Cardinal Bridge Capital & Ghana-Canada Association of Saskatoon
(GCAS-Canada)*



Prof. Charles Tortoe, PhD
Director & Chief Research Scientist
CSIR-Food Research Institute



Dr. Mary Buhr
Professor Emerita and Former Principal
Investigator for the Technical Education for
Modernizing Agriculture in Ghana (TEDMAG)
*College of Agriculture and Bioresources, University of
Saskatchewan*



Andy Osei Okrah
Acting CEO
Tree Crop Development Authority



Dr. Henry O. Sintim
Senior Research Fellow | Acting Director
Institute of Applied Science & Technology



Hannah Quashie
Co-Founder
Gold Coast Coffee Rosters



**CANADA - GHANA
AGRIBUSINESS SUMMIT 2025**

ORGANIZERS INFORMATION



ABOUT VOAZOK AGRITOURS

Voazok Agritours is a Canada-based agribusiness company that provides agricultural consulting services and specializes in customized technical agricultural tours globally, focusing on Canada and international destinations, particularly in Africa. The company provides tailored experiences that bridge continents and cultivate growth, emphasizing cultural exchange, hands-on learning, and international partnerships to enhance the agricultural sector. Whether you're looking to expand your knowledge, seeking partnerships or invest in global agricultural ventures, Voazok Agritours offers technical agricultural tours, educational programs, capacity building programs, advisory services, investment support, agri-trade missions, and industry events to foster business connections and trade opportunities.

Founder and Chief Executive Officer:
Mr. Derrick Owusu-Kodua
Contact: derrick@voazokagritours.ca
Website: <https://www.voazokagritours.ca>



ABOUT GLOBAL ENTREPRENEURSHIP NETWORK (GEN)-GHANA

Global Entrepreneurship Network (GEN)-Ghana is a non-profit organization dedicated to fostering entrepreneurship, innovation, and economic growth in Ghana. As the local chapter of the global GEN network, GEN-Ghana connects entrepreneurs, policymakers and industry leaders to drive sustain-able development and job creation.

The organization promotes entrepreneurship as a key driver of economic growth, provides access to networks, mentorship, and training for entrepreneurs, and advocates for policies and programs that support entrepreneurship and innovation, ultimately contributing to a vibrant entrepreneurial ecosystem in Ghana.

Country Founder and Managing Director:
Mr. Stephen William Gyasi-Kwaw
Contact: skwaw@genglobal.org
Website: <https://www.gengh.org>

STRATEGIC PARTNERS INCLUDE:

